



The City of Los Angeles Measure A Planning Process

AS PRESENTED TO THE LEADERSHIP TABLE FOR REGIONAL HOMELESS ALIGNMENT ON JANUARY 31, 2025

CITY OF LOS ANGELES MEASURE A PLANNING EFFORTS

With over 60% of people who are experiencing homelessness in LA County residing within LA City limits, and with the City investing over \$1 billion per year to address regional homelessness, the City of Los Angeles has a significant stake in how Measure A funding is spent and the impact it achieves.

Subject to Council approval, the City is currently building new capacity and practices to:

- Accurately **understand the impact of the City's investment** into our regional approach
- **Improve outcomes** by identifying opportunities to problem solve and strengthen policies, programs, and practices with City entities and in coordination with regional partners
- Align City resources and Measure A resources to **need and impact**

UNIFIED CITY APPROACH TO STRATEGY, PERFORMANCE OVERSIGHT, AND REGIONAL COORDINATION

Recommend policy and programmatic changes to the City Council

HOMELESS STRATEGY COMMITTEE

Leadership:

Matthew W. Szabo, City Administrative Officer, Chair
Sharon M. Tso, Chief Legislative Analyst

Councilmember Nithya Raman, Chair, Housing and Homelessness Committee
Etsemaye P. Agonafer, MD, MPH, MS, Deputy Mayor of Homelessness & Community Health, Office of the Mayor

Drive the City's regional strategy and coordination with:

- LA County
- LA Homeless Services Authority
- The LA County Affordable Housing Solutions Agency
- Municipal partners
- Executive Committee for Regional Homelessness Alignment
- The Leadership Table

Exercise meaningful oversight and drive strategic improvements to the three areas in which the City makes proactive investments to reduce homelessness: citywide street outreach, building and funding permanent housing, and building and operating interim housing.

- *Improve throughput:* City performance indicators; operational problem solving; policy development
- *Improve operational and cost effectiveness:* Align resources to impact
- *Make programmatic and policy recommendations to the Council*

Los Angeles Housing Department

Housing Authority of the City of LA

Additional City Partners

LA Homeless Services Authority

LA County

STRONG CITY PERFORMANCE MANAGEMENT

Subject to Council approval, the Homeless Strategy Committee is currently working to develop City performance targets and compile baseline data for the three areas in which the City makes the largest investments in our regional homelessness response: citywide street outreach, building and funding permanent housing, and building and operating interim housing or shelter sites.

GOALS:

- Accurately **understand the impact of the City's investment** into our regional approach
- **Improve outcomes** by identifying opportunities to problem solve and strengthen policies, programs, and practices with City departments, policies, and programs and in coordination with all regional partners
- **Align resources to impact**
- **Inform regional approach**

CITY PERFORMANCE INDICATOR CATEGORIES:

Help people move as quickly as possible off the streets and into safety

Help people move as quickly as possible from interim housing to permanent housing

Leverage City investments in permanent housing to end homelessness

STRONG CITY PERFORMANCE MANAGEMENT - *EXAMPLE*

Measure A Goal	Measure A Baseline Metric	City Goals (Subject to Council approval)	City Performance Indicators (Standards of Care)
<p><i>Goal #3:</i> Increase the number of people permanently leaving homelessness (Section 4.A.3)</p>	<p>Count of service participants who exited homelessness to permanent housing during 2023–24 fiscal year</p>	<p>All City-funded permanent supportive housing is fully leveraged to end homelessness</p> <p>People currently residing in City-funded interim housing have equal and effective access to new permanent supportive housing opportunities</p>	<p>New City-funded permanent supportive housing developments are 90% occupied within 90 days of becoming available for occupancy (<i>aligned with LAHSA's system-wide performance target</i>)</p> <p>Exits from City-funded interim housing to permanent housing are proportionate to the region-wide percentage of residents who are in City-funded interim housing</p>

LA CITY'S PLANNING TIMELINE - 2025

Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec

Regional Coordination

Homeless Strategy Committee leadership serves on the Executive Committee for Regional Homelessness Alignment and the Leadership Table and coordinates with other regional partners to inform Measure A allocation, measurement, and implementation strategy

Homeless Strategy Committee leadership work with Executive Committee for Regional Homelessness Alignment, the Leadership Table, and other regional partners to monitor and refine Measure A implementation to achieve regional goals

City Performance Oversight and Strategy

Homeless Strategy Committee sets City performance indicators, performance targets, and baseline data for City-funded outreach, permanent housing, and interim housing; makes policy and programmatic recommendations to City Council

Homeless Strategy Committee engages City entities, County, and LAHSA to improve performance; reviews performance against current resource allocations to inform the City's budget and Measure A spending plan

Homeless Strategy Committee engages City entities, County, and LAHSA to support performance improvement, resource allocation, and regional strategy; makes policy and programmatic recommendations to City Council

THANK YOU
