# TELECOMMUNICATIONS FUND, LIQUIDATED DAMAGES and LOST FRANCHISE FEES

# **Telecommunications Development Account**

The 2003-04 Proposed Budget for the Telecommunications Development Account relates to current year funding as follows:

	Amount		
2002-03 Adopted Budget	\$ 8,249,088		
2003-04 Proposed Budget	\$ 7,513,495		
Change from 2002-03 Budget	\$ (735,593)		

The Telecommunications Development Account is funded by cable television franchise fees and liquidated damages. Appropriations are made from the Telecommunications Development Account to (1) other departments and funds in order to provide telecommunications related services, and (2) fund Telecommunications related costs in the Information Technology Agency. Funds that remain in the Telecommunications Development Account are used for public, educational and government access programming and other telecommunications uses in the City.

	2002-03 Adopted	2003-04 Proposed
REVENUE		
Balance Available, July 1	\$ 962,871	\$ 1,658,939
Receipts	<u>8,777,828</u>	<u>8,097,600</u>
Total Revenue	\$ 9,740,699	\$ 9,756,539
Less Unallocated Balance/Transfer to General Fund:	\$ 1,491,611	\$ 2,243,044
Telecommunications Development Account Available Funds	\$ 8,249,088	\$ 7,513,495

## **Municipal Access Appropriations**

			2002-03 Adopted	F	2003-04 Proposed
APPF	ROPRIATIONS				
1.	Channel 35 and Municipal Access Printing and Binding Contractual Services Governmental Meetings Office and Administrative Expense Operating Supplies and Expense Equipment Communication Services Production Studio Equipment Production Studio Communication Services	\$	27,000 994,000 3,000 16,000 150,000 230,000 25,000 190,000 30,000	\$	27,000 1,024,000 3,000 16,000 150,000 240,000 25,000 190,000 20,000
	Subtotal	\$	1,665,000	\$	1,695,000
2. 3. 4. 5. 6. 7. 8. 9.	Related Costs Grants to Third Parties (Citywide Access Corp.) Information Technology Agency Direct Costs Department of General Services City Attorney Cable Franchise Renewal Program Cable Rate Regulation Webcasting Hardware and Software Maintenance Reserve		763,662 555,000 2,679,898 319,277 203,751 300,000 150,000 12,500 1,600,000		1,210,438 555,000 3,031,134 330,672 203,751 437,500 50,000
	Total Appropriations	<u>\$</u>	8,249,088	<u>\$</u>	7,513,495

Once all appropriations and transfers have been made from the Telecommunications Development Account for Departmental and Municipal Access, funds in the amount of \$2,243,044 remain. This amount will be transferred to the General Fund.

#### **PURPOSE OF FUND**

Forty percent (40%) of all monies received or collected from telecommunications franchise holders are deposited into this account. The cable television franchise payment represents a payment for use of City streets and rights of way. It is calculated at the rate of five percent of gross revenue received by the cable companies (sixty percent is deposited into the General Fund). Fund monies may be used for public, educational and government access related purposes, and other telecommunications uses.

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Detail of Municipal Access Appropriations	Total Expense
Printing and Binding	
Funds are provided for various expenses such as printing of approximately 200 \$ program guides per month for the municipal access channel.	27,000
Contractual Services	1,024,000

Funds are provided for projected ongoing contractual services for municipal programming, including \$115,000 for ongoing Channel 35 closed caption services.

Governmental Meeting	
Funds are provided to reimburse for expenses for attendance at local meetings.	\$ 3,000
Office and Administrative Expense	
Funds are provided for various expenses such as the submission of outstanding municipal access programming for award consideration, computer supplies, video reference books, membership and training related to municipal access production.	16,000
Operating Supplies and Expense	
Funds are provided for necessary props, videotapes, production supplies, sound effects and music library, maintenance and art supplies for the production of municipal access programming.	150,000
Equipment	
Funds are provided for replacement and backup for digital audio and video gear, automated playback system, graphic stations, cameras, videotape machines, test equipment and audio mixers.	240,000
Communication Services	
Funds are provided to pay for Council phone lease line charges.	25,000
Production Studio Equipment	
Funds are provided for lighting fixtures and control room equipment to make the LA Cityview 35 production studio operational.	190,000
Production Studio Communication Services	
Funds are provided for telephone and data connections, as well as a fiber optic link between the new Production Studio and the fiber optic signal processing central control device at the San Pedro facility.	20,000
Detail of Remaining Appropriations	
Related Costs	
Funds are provided for reimbursement of General Fund monies for employer contribution to health and retirement plans related to TDA supported employees.	1,210,438
Grants to Third Parties	
Funds are provided for the management and operation of Public Education and Government Channel 36, which provides cable television programming.	555,000
Information Technology Agency Direct Costs	0.004.404
Funds are provided for reimbursement of General Fund for employee salaries of TDA supported employees.	3,031,134
Department of General Services	
Funds are provided for reimbursement of General Services Department for building rent and related services.  583	330,672

## **City Attorney**

Funds are provided to reimburse the City Attorney for legal services in support of TDA \$ 203,751 functions.

#### Cable Franchise Renewal Program

Funds are provided for cable television franchise renewal contractual services, including franchise fee auditing, technical auditing, and community needs assessments for the City's 13 franchise areas.

437,500

### **Cable Rate Regulation**

Funds are provided for the review of cable rates and possible rate restructuring as required.

50,000